

Thomas Cook - Led the Creation and Launch of **MoneyGram**/ Initiated Highly Profitable Publishing Deal with the **AA**

AT&T - Head of Marketing

CMO and COO 20 Partner Legal Practice

Published **work, 2 guides on Law Firm Marketing and one on Law Firm Management**


Chief Executive of a Regional Law Firm 10+ Years [Lexcel, Appointed to DfE panel, recession]

Created World's first dedicated iOS Smartphone App for Employment Law

Fellow of the Chartered Institute of Marketing

EXPERIENCE

David Laud




Past 5 years



Interim CEO, CMO and COO


SECTORS: Legal, **SaaS**, Health, **Membership**, Global eCommerce, **Publishing**



Launched B2b Support Network, **HReSource**



Host Business Focused **Podcast** – **“Insight”** [Apple ranked Top 50]



Study - Deep dive into dynamics of business success vs failure / best practice



Created **Insight 2 Impact**

RECENT EXPERIENCE

David Laud